

## **Trend-forum by Nelly Rodi at „Salon Internationale de la Lingerie” Exhibition in Paris, France.**

*Trend* – an actual (upcoming) direction, recurrent trend in fashion.  
*Forum* - a meeting, forum, discussion, free discussion.

Trend forums are organized by the advisory agencies or individual experts to discuss new fashion trends, fashion, and they organize competitions for the trend-based forums. One such contest was organized (and regularly is) at an exhibition in Paris "Salon Internationale de la Lingerie", in which our company has been involved with their collections. This year the competition trend Nelly Rodi Forum in Paris, won our LEO collection.

This specialized trend forum, at the annual exhibition "Salon Internationale de la Lingerie", organized by the advisory agency Nelly Rodi, which was established since 1985. This company is committed to give advice, advises creative and innovative companies in the process of creating their products / goods. The Nelly Rodi Agency is inventing labels, products and "retail fashion" of tomorrow. The Nelly Rodi company employs 30 professionals who design and make predictions and forecasts, concepts, and are looking for young talents all over the world. Nelly Rodi is inventing tomorrow's brands, products and methods of new distribution. Nelly Rodi company has also developed a unique method of research for its clients: Marketing-Style, i.e. interaction and communication: marketing analysis creative intuition and interpretation of behavioral patterns of a new customer.

You can read more about this trend-forum on English / French languages on the website: [www.nellyrodilab.com](http://www.nellyrodilab.com), [www.nellyrodi.com](http://www.nellyrodi.com)

For example, for a season Fall/ Winter 2012/2013 the trend-forum of Nelly Rodi company offered to use in products the following colors:

Crystal Shadow / Dark Gray  
Pearly Grey /  
Ivory /  
Vermil Gold / red-gold color  
Blue Marble /  
Parma /

All of these new trends are presented in our new collections ....